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Dear Partner,

We hope that you and your team are safe and well in these continuing difficult circumstances.

For January 2021, TBS will be offering only its Online Winter Courses from **25<sup>th</sup> January – 5<sup>th</sup> February 2021\***. (The On Campus Winter School will sadly not take place in 2021).

**Your students can choose from 8 live interactive Business Courses at undergraduate and master level:**

- Big Data & Marketing Analytics,
- International Banking & Finance,
- International Human Resources and Cross Cultural Team Management,
- Advanced Digital Marketing,
- Entrepreneurship & Innovation,
- Strategic Management,
- Digital Transformation
- Product Marketing and Communication in Europe during an Uncertain Economy

**SEE SYLLABI**

All of our courses are taught **100% in English & worth 6 ECTS**.

Daily sessions lasting **2h - 2h30**.

Maximum course size : **30 students**.

A large emphasis will be placed on **encouraging student interactivity to strengthen cross-cultural communication skills** in addition to business knowledge.

**Course Fees for Partner Universities:**

**1 course: 530€**

**2 courses: 980€**

**What's Included?**

- Course Tuition
  - Additional Coaching in small groups to increase interactivity with your lecturer.\*\*
  - Lecture material and access to our online library
  - Virtual Classes delivered through Zoom software
  - Student Program Handbook
  - Certificate of Attendance
  - Grade Transcript
  - Support from the TBS Winter School team throughout the courses
  - Online social and cultural activities will be organised for student networking

\* Final Assements will take place on 10th February

\*\*International Banking Finance has 2h30 sessions instead of coaching.

**Application Deadline: 11th December**

**Link to Apply:** <https://apply.tbs-education.fr/Public/ListSession.aspx?ProgrammeCode=INTERNATIONAL>

**VISIT WEBSITE**

**Would you like to nominate students to our Online Courses?**

For more information, email your questions to our team: [winter.school@tbs-education.fr](mailto:winter.school@tbs-education.fr)

**TBS Online Winter Courses: Connecting Students Through Global Learning!**

**And...**

**Our On Campus Summer Schools will be back in Summer 2021 Covid permitting!**



INSPIRING EDUCATION INSPIRING LIFE |



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TBS Business School

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