*韓國高等科技管理學院* KAIST College of Business (Spring 2024)



## **University Music Festivals in Korea**

Korea's university music festivals are vibrant, lively, and an integral part of student life. These festivals are a fantastic way to experience Korean culture, music, and the enthusiastic spirit of the students. During my exchange, I had the opportunity to attend one of university music festivals, and each was a unique and unforgettable experience.

As there was no music festival held on the KAIST Seoul campus, I joined the festival at Kyunghee University instead. This decision turned out to be a fantastic opportunity to experience another university's culture and spirit. The Kyunghee festival's atmosphere was electric, with students and visitors enjoying high-energy performances and the vibrant campus environment.

## Kyunghee University Music Festival

Overview: Kyunghee University's music festival is a highly anticipated annual event, held over three days in May (22-24 May 2024). This year, the festival featured an impressive lineup, including Day6, Bibi, Aespa, Why, and Riiz.

Highlights: Each day of the festival brought a different vibe, from the rock sounds of Day6 to the captivating performances of Aespa. The diverse lineup ensured that there was something for everyone, making it a memorable event for all attendees.

Please follow Instagram @khube\_56 for more information about Kyunghee music festival

